



ARCHERY WORLD CUP

Salt Lake 2018

Your company can hit the bull's eye! We invite you to become a sponsor for the Hyundai Archery World Cup Salt Lake 2018. This prestigious archery event will be held June 18th – 24th, 2018 at the Easton Salt Lake Archery Center.

The best athletes of the year are invited to participate in this world cup event. Through a sponsorship, you can showcase your brand among champions — 300+ athletes, 100+ coaches, staff, volunteers and 2000+ spectators and media from around the world — who will see your company's logo and contribution to this sport. Over 20 million Americans enjoy archery, and it is a key component in popular films such as "The Hunger Games," "Lord of the Rings," "Brave," "The Avengers," "Tomb Raider" and more.

When you invest as a sponsor for the Hyundai Archery World Cup Salt Lake 2018 you are investing in the cultivation of archers from around the nation, many of whom are currently or will be competing at national and international levels. Numerous Archery World Cup champions have gone on to become Olympic champions.

Our exclusive sponsorships truly hit the mark for companies looking for targeted sports marketing opportunities. Sponsorships are available in multiple levels, from \$5,000 to \$25,000, and we offer customizable packages as well to maximize visibility for your company. Your contribution will allow you to be a part of a renowned international event and place your brand in front of the world's most prominent archers and archery fans worldwide.

Enclosed please find more information on this renowned archery event and its sponsorship levels. Help us grow the sport and support the Hyundai Archery World Cup Salt Lake 2018. All sponsorships and donations are tax-deductible. I look forward to speaking with you at your earliest convenience.

Sincerely,

Jenni Bailey Edmunds
Vice President Logistics
Hyundai Archery World Cup Salt Lake 2018
loc.weslc@gmail.com / (801) 243-3830

Easton Foundations 501(c)(3) Number: 95-3750153
Enclosures: Sponsorship Packet

